

VOLUME LXXIII • NUMBER 2 • 2025

THE



CLUB

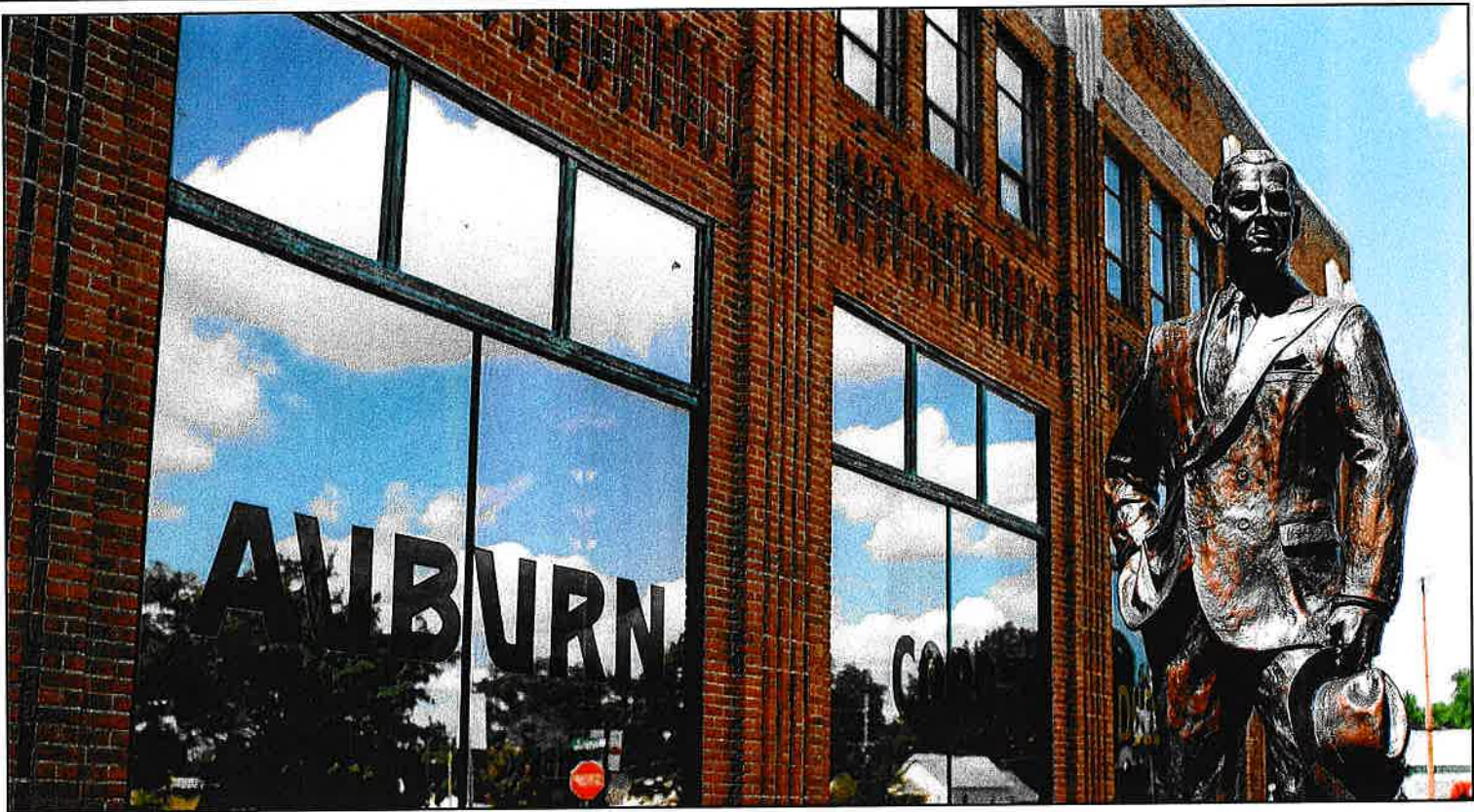
FOR THOSE WHO HAVE NEVER RELISHED THE COMMONPLACE

# NEWSLETTER YEAR OF THE AUBURN



AN ORGANIZATION FOR THE RESTORATION & PRESERVATION OF ORIGINAL AUBURN, CORD & DUESENBERG AUTOMOBILES





## E.L. Cord's Vast Empire

By Bradley Gerke

Title photo courtesy of the ACDA Museum

If taking over a failing Auburn Automobile Company and then building some of the greatest motorcars the world has ever seen wasn't enough, E.L. Cord kept himself busy with a vast empire of other profitable companies.

It is said, Cord had made millions and lost millions multiple times before turning 30, so it's no surprise he was involved in more than just one industry. It's interesting to look back and see what all he was involved in. According to the book, *Errett Lobban Cord His Empire, His Motor Cars: Auburn-Cord-Duesenberg*, by Griffith Borgeson, by November of 1934, the Cord Corporation holdings included 42 active companies and 19 inactive, but alive companies.

The full list of active companies is as follows:

- |                                   |  |   |
|-----------------------------------|--|---|
| 1. Stock Transfer Corp.           | 15. Limousine Body Co.                       | 29. Parmelee System, Inc.                             |
| 2. Auto-Aircraft Acceptance Corp. | 16. Duesenberg, Inc.                         | 30. Tri-Boro Service & Towing Corp., New York         |
| 3. Connersville Warehouse Corp.   | 17. Duesenberg Sales Corp.                   | 31. Hamilton-Peters Operating Co., Inc, New York      |
| 4. Columbia Axle Co.              | 18. Lycoming Manufacturing Co.               | 32. National Transportation Co., Inc                  |
| 5. Properties Co.                 | 19. Spencer Heater Co.                       | 33. One East 140 <sup>th</sup> Street Corp., New York |
| 6. LGS Devices Corp.              | 20. Indianapolis Corp.                       | 34. Parmelee Motor Fuel Co.                           |
| 7. Aviation Corp.                 | 21. Checker Cab Manufacturing Corp.          | 35. Parmeco Inc.                                      |
| 8. American Airlines              | 22. Checker Products Sales and Service Corp. | 36. Pittsburg Transportation Co.                      |
| 9. New York Shipbuilding Co.      | 23. Fisk Discount Corp.                      | 37. Transportation Adjustment Co., Pennsylvania       |
| 10. New York Shipbuilding Corp    | 24. Yellow Cab Co., Atlantic City            | 38. Transportation Adjustment Co., New York           |
| 11. Export Steamship Corp.        | 25. Bacoley Realty Co., Atlantic City        | 39. Yellow Cab Co., Pittsburg                         |
| 12. Central Manufacturing Co.     | 26. Saf-T-Cab Co., Inc.                      | 40. Yellow Cab Co., Minneapolis                       |
| 13. Auburn Automobile Co.         | 27. Saf-T-Cab Co., New York                  | 41. Yellow Taxi Corp., New York                       |
| 14. Auburn Automobile Sales Corp. | 28. Parmelee Transport Co.                   | 42. Yellow Taxi Realty Corp., New York                |



So impressive was Cord's accomplishments, that he was featured twice on the cover of Time Magazine. The first time on January 18, 1932 and the last on April 23, 1934. You can read both cover stories at [Time.com](http://Time.com).